



HEADWAY OF WNY'S

# Haunted Helmet Ride & Walk



**FRIDAY, OCTOBER 13, 2017 | 5:30 - 8 PM**  
**DELAWARE PARK | PARKSIDE LODGE & RING ROAD**

### Pre-Sale Registration

General Rate: \$20

Member Rate: \$15

Child (ages 5-17): \$10

*Pre-Registration begins September 8 and ends Thursday, October 12 at midnight.*

### Day of Event Registration

General Rate: \$25

Member Rate: \$20

Child (ages 5-17): \$15

All registrations include: Group ride/walk around Ring Road with helmets and costumes, event t-shirt, reception in Parkside Lodge complete with food/drink, music, games, prizes and raffles.

## A FAMILY-FRIENDLY FUNDRAISING EVENT

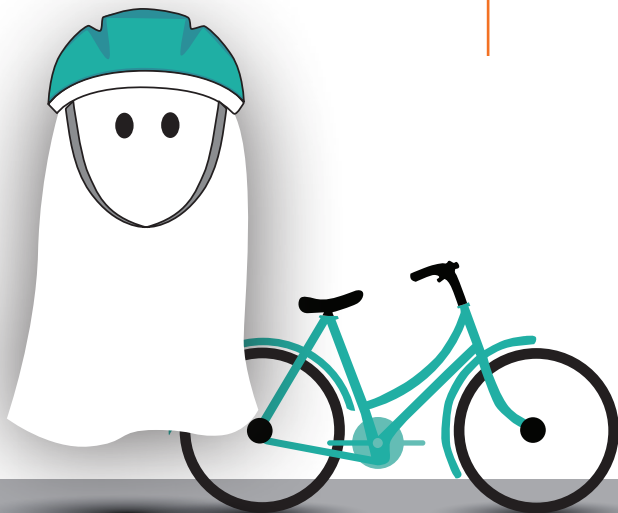
**Participants are encouraged to wear their helmets and dress them up in coordination with costumes.**

Headway's Haunted Helmet Ride is a community wide, family-friendly fundraising event designed to raise awareness about traumatic brain injury (TBI), encourage helmet use, safety and brain injury prevention. It is not a race or competition; simply an evening ride or walk around Ring Road featuring helmets and costumes. The event will begin and end at Parkside Lodge.

If you have any questions about sponsorship, or if you require further information about the event, please contact Christine at 716.408.3117 or [cmelchiorre@headwayofwny.org](mailto:cmelchiorre@headwayofwny.org).

*Bikes and all wheelchairs welcomed. No motorized vehicles. All proceeds from this event benefit Headway of WNY, Inc.*

**REGISTER ONLINE AT [HEADWAYOFFWNY.ORG](http://HEADWAYOFFWNY.ORG)**



Headway of WNY, Inc., an affiliate of People Inc.  
2635 Delaware Avenue, Suite E • Buffalo, NY 14216  
[headwayofwny.org](http://headwayofwny.org) • 716.408.3100